



Political Opinions Poll

for:

The Royal Gazette

July 2017

Survey Overview

Sample/Methodology

- Global Research utilised Computer Assisted Telephone Interviewing (CATI) to interview 400 registered voters who were likely (i.e. Absolutely Certain, Very Likely or Possibly) to vote in a parliamentary election.
- Interviews were conducted between July 11 – 13, 2017.

Weighting

- The results were weighted to be representative of Bermuda's population on the following factors: age, race and gender.

Margin of Error

- The margin of error for the study is +/- 5% at the 95% confidence level.

Current Voting Intention

- If an election were held tomorrow, 50% would vote OBA and 39% would vote PLP.
- Whites were more likely to vote OBA and Blacks were more likely to vote PLP.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
OBA	50%	57%	44%	44%	45%	58%	54%	52%	59%	94%	26%
PLP	39%	36%	42%	41%	41%	32%	43%	42%	20%	3%	61%
Undecided/Still Undecided	6%	4%	6%	8%	6%	5%	1%	-	15%	-	7%
Refused	3%	1%	5%	4%	7%	1%	-	5%	5%	1%	4%
Independent	2%	2%	3%	3%	1%	4%	2%	1%	1%	2%	2%

Premier Michael Dunkley's Performance

- 44% of voters approved of the Premier's performance.
- While Whites were more likely to approve, Blacks were less likely.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	44%	50%	39%	34%	37%	48%	52%	57%	50%	76%	24%
5- Strongly Approve	16%	16%	16%	11%	12%	21%	19%	21%	8%	34%	6%
4	28%	34%	23%	23%	25%	27%	33%	36%	42%	42%	18%
3	23%	19%	26%	27%	25%	28%	15%	16%	13%	22%	25%
2	12%	8%	16%	17%	14%	12%	8%	7%	29%	1%	17%
1- Strongly Disapprove	20%	23%	17%	20%	23%	12%	24%	20%	8%	1%	32%
Don't Know	1%	-	2%	2%	1%	-	1%	-	-	-	2%

Deputy Premier Bob Richards' Performance

- 40% of voters approved of the Deputy Premier's performance.
- While Whites were more likely to approve, Blacks were less likely.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	40%	47%	34%	30%	33%	48%	43%	57%	50%	71%	20%
5- Strongly Approve	14%	14%	15%	4%	8%	22%	22%	22%	14%	33%	3%
4	26%	33%	19%	26%	25%	26%	21%	35%	36%	38%	17%
3	17%	15%	20%	15%	22%	16%	13%	19%	18%	20%	16%
2	20%	21%	18%	21%	18%	18%	20%	22%	9%	7%	28%
1- Strongly Disapprove	20%	15%	24%	24%	25%	17%	23%	2%	18%	2%	31%
Don't Know	3%	2%	4%	10%	2%	1%	1%	-	5%	-	5%

PLP Leader David Burt's Performance

- 29% of voters approved of the PLP Leader's performance.
- While Blacks were more likely to approve, Whites were less likely.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	29%	27%	30%	32%	23%	28%	31%	31%	13%	5%	44%
5- Strongly Approve	12%	10%	13%	9%	7%	9%	21%	15%	4%	1%	18%
4	17%	17%	17%	23%	16%	19%	10%	16%	9%	4%	26%
3	26%	24%	28%	22%	31%	23%	34%	14%	22%	18%	30%
2	20%	24%	16%	21%	23%	25%	11%	20%	22%	30%	14%
1- Strongly Disapprove	23%	24%	22%	21%	19%	23%	22%	33%	39%	44%	9%
Don't Know	2%	1%	4%	4%	4%	1%	2%	2%	4%	3%	3%

Deputy PLP Leader Walter Roban's Performance

- 17% of voters approved of the Deputy PLP Leader's performance.
- While Blacks were more likely to approve, Whites were less likely.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	17%	20%	14%	14%	10%	15%	20%	27%	0%	2%	27%
5- Strongly Approve	4%	5%	3%	2%	4%	1%	11%	-	-	1%	6%
4	13%	15%	11%	12%	6%	14%	9%	27%	-	1%	21%
3	33%	26%	38%	37%	46%	32%	30%	13%	52%	21%	37%
2	26%	28%	25%	26%	28%	30%	22%	25%	9%	40%	20%
1- Strongly Disapprove	17%	20%	15%	11%	9%	18%	23%	30%	26%	31%	8%
Don't Know	7%	6%	8%	12%	7%	5%	5%	5%	13%	6%	8%

Approval Ratings For OBA's Performance

- 44% approved of the OBA's performance.
- While Whites were more likely to approve, Blacks were less likely.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	44%	52%	39%	37%	38%	55%	41%	61%	50%	83%	22%
5- Strongly Approve	15%	15%	16%	9%	12%	19%	20%	23%	21%	32%	5%
4	29%	37%	23%	28%	26%	36%	21%	38%	29%	51%	17%
3	23%	20%	22%	26%	24%	22%	21%	12%	13%	14%	28%
2	16%	12%	20%	23%	19%	13%	14%	7%	29%	2%	23%
1- Strongly Disapprove	16%	15%	18%	13%	19%	9%	23%	20%	8%	1%	26%
Volunteered: Don't Know	1%	1%	1%	1%	-	1%	1%	-	-	-	1%

Approval Ratings For PLP's Performance

- 22% approved of the PLP's performance.
- While Blacks were more likely to approve, Whites were less likely.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	22%	20%	24%	19%	19%	25%	25%	27%	13%	3%	34%
5- Strongly Approve	4%	4%	5%	2%	1%	4%	14%	2%	-	1%	7%
4	18%	16%	19%	17%	18%	21%	11%	25%	13%	2%	27%
3	32%	33%	31%	29%	35%	27%	43%	20%	28%	18%	40%
2	21%	23%	20%	30%	27%	16%	10%	21%	17%	33%	16%
1- Strongly Disapprove	24%	23%	24%	20%	18%	32%	21%	30%	42%	45%	9%
Volunteered: Don't Know	1%	1%	1%	2%	1%	-	1%	2%	-	1%	1%

Confidence in Direction of Bermuda's Economy

- 44% were confident in the direction that Bermuda's economy is headed.

	Total	Male	Female	18-34	35-44	45-54	55-64	65+	Other	White	Black
Top 2	44%	54%	34%	34%	39%	56%	34%	66%	43%	72%	27%
5- Very Confident	13%	15%	11%	10%	10%	14%	11%	21%	17%	22%	7%
4	31%	39%	23%	24%	29%	42%	23%	45%	26%	50%	20%
3	35%	29%	40%	45%	32%	29%	35%	27%	27%	24%	41%
2	12%	8%	15%	13%	14%	8%	13%	7%	26%	3%	16%
1- Not at all Confident	9%	9%	10%	7%	14%	6%	18%	-	4%	1%	15%
Volunteered: Don't Know	-	-	1%	1%	1%	1%	-	-	-	-	1%