

Tourism Measures

NOVEMBER 2018

BERMUDA



Total Vacation & Leisure Visitor Arrivals

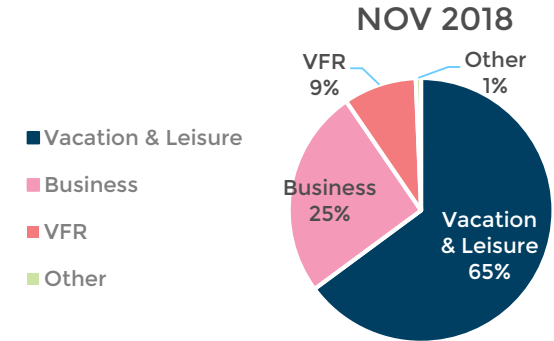
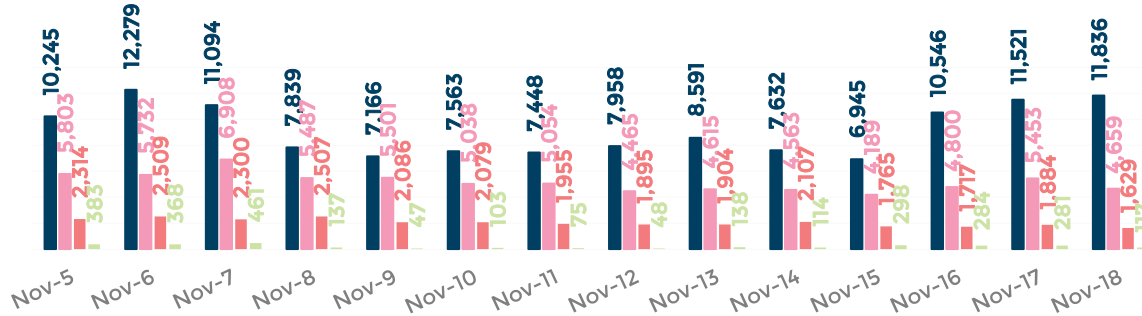
	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
AIR VACATION & LEISURE VISITORS	10,546	11,521	11,836	315	2.7%	155,826	172,954	193,834	20,880	12.1%
CRUISE VISITORS	9,142	6,946	18,620	11,674	168.1%	396,340	417,231	476,372	59,141	14.2%
TOTAL LEISURE VISITORS	19,688	18,467	30,456	11,989	64.9%	552,166	590,185	670,206	80,021	13.6%





Total Air Visitors – Purpose of Visit

	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
VACATION & LEISURE	10,546	11,521	11,836	315	2.7%	155,826	172,954	193,834	20,880	12.1%
BUSINESS	4,800	5,453	4,659	-794	-14.6%	41,926	46,141	44,566	-1,575	-3.4%
VISITING FRIENDS & RELATIVES	1,717	1,884	1,629	-255	-13.5%	29,655	31,900	26,161	-5,739	-18.0%
OTHER	284	281	117	-164	-58.4%	3,720	4,106	2,463	-1,643	-40.0%
TOTAL AIR VISITORS	17,347	19,139	18,241	-898	-4.7%	231,127	255,101	267,024	11,923	4.7%





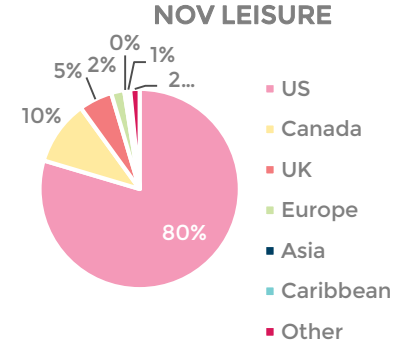
Total Air Visitors – Purpose of Visit Detail

	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
VACATION & LEISURE	10,546	11,521	11,836	315	2.7%	155,826	172,954	193,834	20,880	12.1%
Vacation	9,484	10,772	10,706	-66	-0.6%	148,781	157,851	182,462	24,611	15.6%
Destination Wedding	384	316	674	358	113.3%	4,330	5,521	7,448	1,927	34.9%
Concert/Festival/Carnival***	10	27	12	-15	-55.6%	59	456	546	90	19.7%
AC Vacation	19	-	-	-	-	186	6,507	-	-6,507	-100.0%
Sports Events/ Training	649	406	444	38	9.4%	2,470	2,619	3,378	759	29.0%
BUSINESS	4,800	5,453	4,659	-794	-14.6%	41,926	46,141	44,566	-1,575	-3.4%
Business	3,662	3,810	3,498	-312	-8.2%	31,447	33,330	32,966	-364	-1.1%
AC Team/Business	80	3	0	-3	-100.0%	696	2,782	-	-2,782	-100.0%
Incentive	5	6	6	0	0.0%	412	199	748	549	275.9%
Conference/Meeting	1,053	1,634	1,155	-479	-29.3%	9,371	9,830	10,852	1,022	10.4%
VISITING FRIENDS & RELATIVES	1,717	1,884	1,629	-255	-13.5%	29,655	31,900	26,161	-5,739	-18.0%
Vacation*	1,297	1,438	1,123	-315	-21.9%	24,801	24,649	21,247	-3,402	-13.8%
Personal	385	446	506	60	13.5%	4,499	4,890	4,914	24	0.5%
AC	35	-	-	-	-	355	2,361	-	-2,361	-100.0%
OTHER	284	281	117	-164	-58.4%	3,720	4,106	2,463	-1,643	-40.0%
Study	27	32	12	-20	-62.5%	711	662	633	-29	-4.4%
Other	257	249	105	-144	-57.8%	3,009	3,444	1,830	-1,614	-46.9%
TOTAL AIR VISITORS	17,347	19,139	18,241	-898	-4.7%	231,127	255,101	267,024	11,923	4.7%

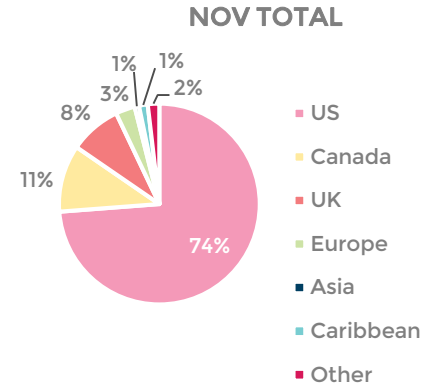


Air Visitor Arrivals by Country

LEISURE AIR ARRIVALS	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
US	8,069	8,897	9,459	562	6.3%	128,000	140,653	159,586	18,933	13.5%
CANADA	1,344	1,507	1,237	-270	-17.9%	12,286	14,696	16,306	1,610	11.0%
UK	659	606	641	35	5.8%	9,669	9,543	9,805	262	2.7%
EUROPE	212	250	250	0	0.0%	3,042	3,893	3,930	37	1.0%
CARIBBEAN	52	49	70	21	42.9%	632	874	964	90	10.3%
ASIA	39	52	45	-7	-13.5%	619	717	778	61	8.5%
OTHER	171	160	181	21	13.1%	1,578	2,578	2,465	-113	-4.4%



TOTAL AIR ARRIVALS	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
US	12,038	13,202	13,459	257	1.9%	173,377	187,939	203,932	15,993	8.5%
CANADA	2,353	3,047	1,969	-1,078	-35.4%	22,065	25,562	25,678	116	0.5%
UK	1,654	1,517	1,523	6	0.4%	20,577	21,771	19,725	-2,046	-9.4%
EUROPE	577	568	567	-1	-0.2%	6,875	8,938	7,709	-1,229	-13.8%
CARIBBEAN	248	284	256	-28	-9.9%	2,458	3,077	2,892	-185	-6.0%
ASIA	116	151	128	-23	-15.2%	1,452	1,802	1,689	-113	-6.3%
OTHER	361	370	339	-31	-8.4%	4,323	6,012	5,399	-613	-10.2%

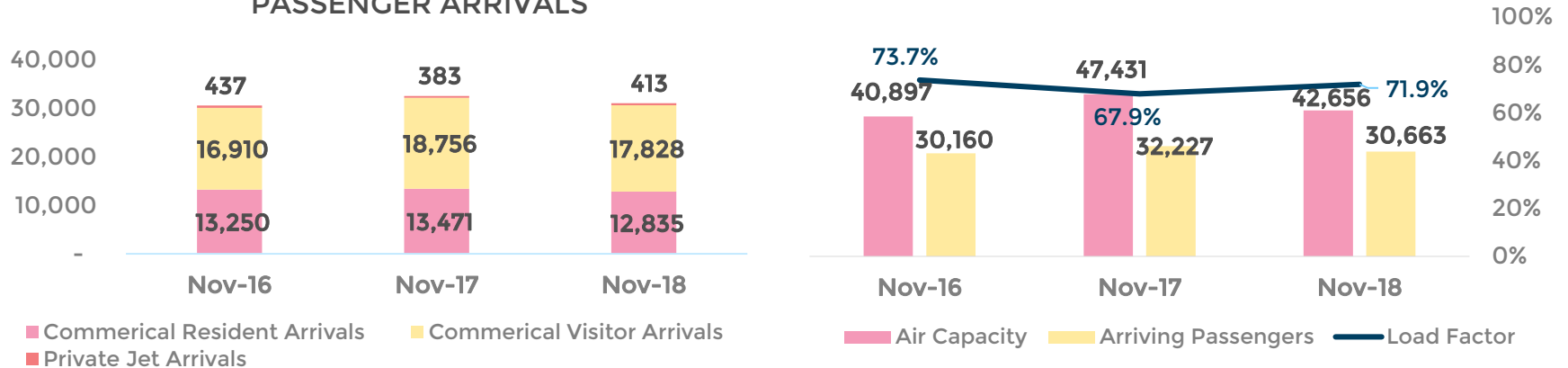


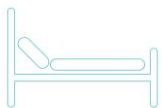


Air Statistics

	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
AIR CAPACITY (TOTAL SEATS)	40,897	47,431	42,656	-4,775	-10.1%	520,627	557,612	565,802	8,190	1.5%
ARRIVING PASSENGERS (SEATS SOLD INCLUDING RESIDENTS)	30,160	32,227	30,663	-1,564	-4.9%	375,513	398,682	414,929	16,247	4.1%
AIR LOAD FACTOR (% FILLED)	73.7%	67.9%	71.9%	4.0%	5.8%	72.1%	71.5%	73.3%	1.8%	2.5%

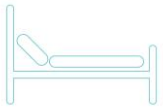
PASSENGER ARRIVALS





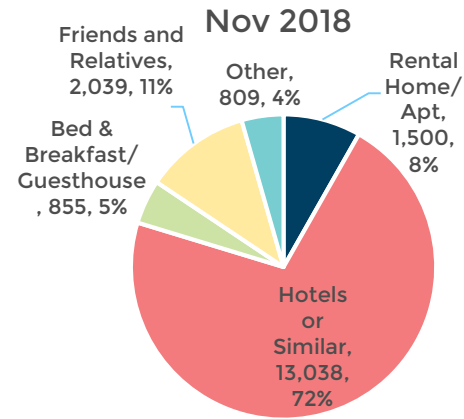
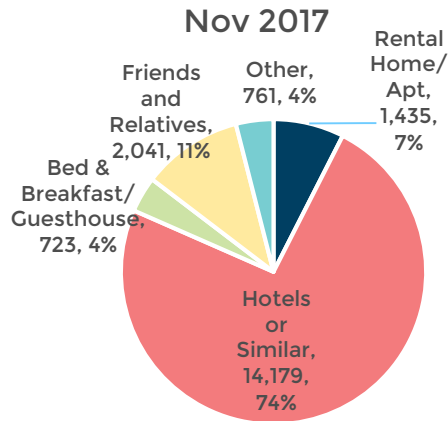
Accommodation Statistics

	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY	
HOTEL OCCUPANCY	56.1%	64.3%	55.9%	-8.4%	-13.1%	59.4%	65.1%	65.9%	0.8%	1.2%	
HOTEL AVERAGE DAILY RATE (ADR)				\$22.76	8.0%				\$3.47	0.9%	
HOTEL REVENUE PER AVAILABLE ROOM (REVPAR)				-\$11.12	-6.1%				\$5.24	2.1%	
AVERAGE LENGTH OF STAY	TOTAL	5.38	5.43	5.26	-0.17	-3.1%	5.93	6.22	5.79	-0.43	-6.9%
	LEISURE	5.16	5.16	5.10	-0.06	-1.2%	5.37	5.39	5.34	-0.05	-0.9%
	BUSINESS	3.79	4.07	3.88	-0.19	-4.7%	4.35	5.60	4.60	-1	-17.9%
	IN HOTELS & SIMILAR	4.41	4.42	4.32	-0.1	-2.3%	4.72	4.71	4.62	-0.09	-1.9%
% STAYING IN HOTELS & SIMILAR	TOTAL	78.4%	77.9%	76.2%	-1.7%	-2.2%	74.7%	70.5%	72.7%	2.2%	3.1%
	LEISURE	83.8%	82.9%	79.8%	-3.1%	-3.7%	83.6%	78.4%	78.0%	-0.4%	-0.5%
	BUSINESS	91.5%	91.1%	89.8%	-1.3%	-1.4%	89.5%	86.0%	89.1%	3.1%	3.6%
BED NIGHTS IN HOTELS & SIMILAR	60,002	65,905	59,959	-5,946	-9.0%	815,049	847,319	897,302	49,983	5.9%	



Vacation Rental Statistics

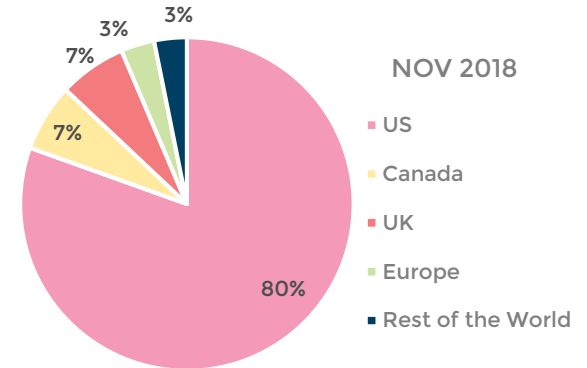
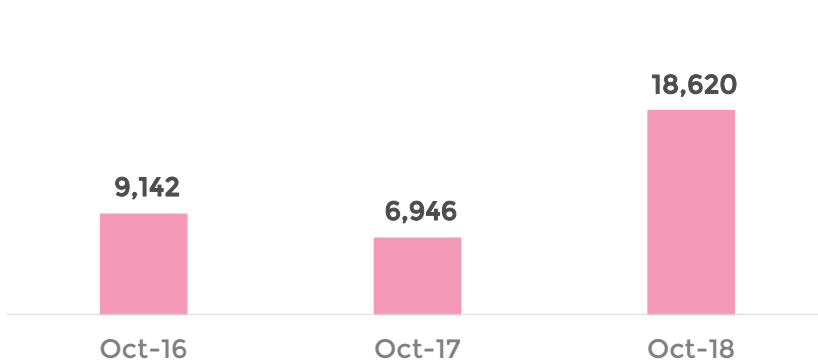
		16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
% STAYING IN RENTAL HOME/APT	TOTAL	6.4%	7.5%	8.2%	0.7%	9.3%	7.2%	10.0%	11.3%	1.3%	13.0%
	LEISURE	7.8%	9.2%	10.1%	0.9%	9.8%	8.3%	11.2%	13.2%	2.0%	17.9%
	BUSINESS	4.2%	4.6%	4.5%	-0.1%	-2.2%	4.9%	7.7%	5.9%	-1.8%	-23.4%
AVERAGE LENGTH OF STAY		7.29	8.13	7.09	-1.04	-12.8%	8.11	9.33	7.40	-1.93	-20.7%





Cruise Arrivals

	16-Nov	17-Nov	18-Nov	# CHG YOY	% CHG YOY	YTD-16	YTD-17	YTD-18	# CHG YOY	% CHG YOY
US	3,354	2,292	14,985	12,693	553.8%	339,183	351,087	413,054	61,967	17.7%
CANADA	194	417	1,220	803	192.6%	15,541	19,824	21,300	1,476	7.4%
UK	3,052	1,471	1,220	-251	-17.1%	13,247	17,678	12,309	-5,369	-30.4%
EUROPE	2,342	2,535	605	-1,930	-76.1%	14,807	15,919	16,052	133	0.8%
REST OF WORLD	200	231	590	359	155.4%	13,562	12,723	13,657	934	7.3%
TOTAL	9,142	6,946	18,620	11,674	168.1%	396,340	417,231	476,372	59,141	14.2%



Notice

Please be advised, beginning in January 2019 the BTA monthly measures reports will be shared through BTACConnect. BTACConnect is our partner portal where stakeholders can log in to access information and reports. If you do not have a log in, please contact BTACConnect@bermudatourism.com