

The Royal Gazette

# ONLINE & DIGITAL

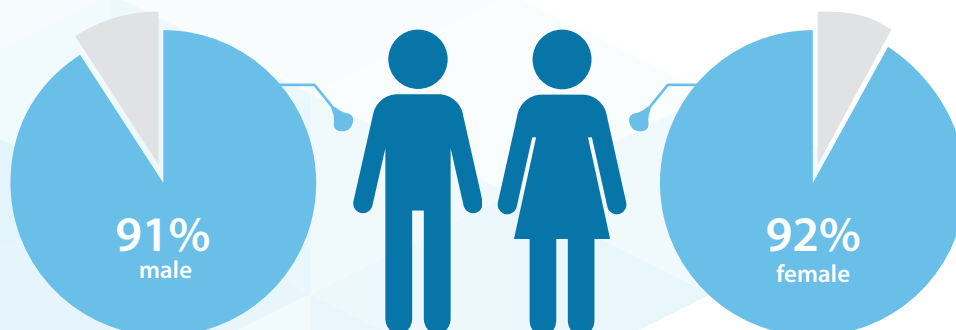
## MEDIA KIT 2020

While almost all residents of Bermuda read The Royal Gazette online on a regular basis, 76 percent of those engage on weekly basis are between the ages of 25 and 34. More than 10,800 readers have opted into the RG Daily E-Mailer and hundreds more for the RG MAGS monthly e-newsletter. Our priority is to work with customers to reimagine new content and brand messaging services through our digital spaces, including websites, e-mail and social publishing channels.



RG News reaches  
**99% of residents**  
aged 18+

RG Online reaches  
**91% male &  
92% female**  
with readers in the age  
bracket of 35-44  
averaging 92%



# royalgazette.com

Digital readers of The Royal Gazette can access content through desktop, mobile browser and the new Royal Gazette APP. On average the desktop site receives more than 350,000 monthly visitors with over four million monthly pages views. The mobile sites have monthly averages of over 150,000 visitors and almost 800,000 page views. In addition to subscribers and daily web search of our content, The Royal Gazette generates significant traffic from our Daily Mailer and RG Mags newsletters, as well as our Instagram, Twitter and Facebook followers.



## THE ROYAL GAZETTE ONLINE: OUR SECTIONS



### NEWS

**This section attracts readers interested in:**  
Politics, Court, Crime, Tourism, Education, Health, Environment, Labour, Overseas



### BUSINESS

**This section attracts readers interested in:**  
Economy, International Business, Local Business, Re-Insurance, Bermuda Stock Exchange, Technology, Personal Finance



### SPORTS

**This section attracts readers interested in:**  
Football, Cricket, Sailing, Athletics, Swimming, Running/ Triathlon, Tennis, Squash, Basketball, Golf, Olympics, Rugby, Boxing, Cycling



### LIFESTYLE

**This section attracts readers interested in:**  
Women, Community Profiles, Home, Arts & Entertainment, Body & Soul, Travel, Young Observer, Religion, Weekender



### OPINION

**This section attracts readers interested in joining discussions surrounding:**  
Editorials, Letters to the Editor and the Political Cartoons



### CLASSIFIEDS

**This section attracts readers interested in advertising listings:**  
Celebrations, General, Legal Notices, Real Estate and Action Listings



### JOBS

**This section attracts readers seeking:**  
Local employment opportunities



### OBITUARIES

**This section attracts readers seeking:**  
Obituaries, Condolences and memorials



**Buy Section**  
On Homepage/News/Business  
Size: 300x250px

**Average Monthly Available Impressions 630,000**



**Buy In Story**  
By Page Story  
Size: 300x250px

**Average Monthly Available Impressions 580,000**



**Buy Run of Site**  
Size: 300x250px

**Average Monthly Available Impressions 1.3 Million**  
(Excludes Home Page)

## Purchase Options

**\$10-\$16 CPM**

**Cost per  
Thousand  
(CPM)**

**Position**  
Section  
In Story  
Site

**Creative ad size**  
300x250px  
300x250px  
300x250px



## Above Masthead

Size: 990x100px

## Above Page

Size: 468x60px

## Right Rail 1

Size: 300x250px

## Right Rail 2

Size: 300x250px

## Centre Top

Size: 630x100px

The screenshot displays the homepage of The Royal Gazette. At the top, there's a banner for 'TheMarketPlace' featuring potatoes and Florida strawberries. Below this is the newspaper's masthead and navigation menu. The main content area includes a 'WIN TICKETS' section, a 'TOP STORY' about a musical circle, and several news articles. On the right side, there's a 'Right Rail 1' section with a 'WE'RE WITH BUSINESS' ad, a weather widget, and a 'HEALTH CLUB' advertisement. Below that is 'Right Rail 2' with another 'HEALTH CLUB' ad. The bottom section features a 'Centre Top' ad for King's-Edgemoor School and a 'Business' section with various news items. The layout is clean and professional, with clear demarcations for different types of content and advertisements.

## Purchase Options - Section, Story, Site

\$10-\$16 CPM

Cost per  
Thousand  
(CPM)

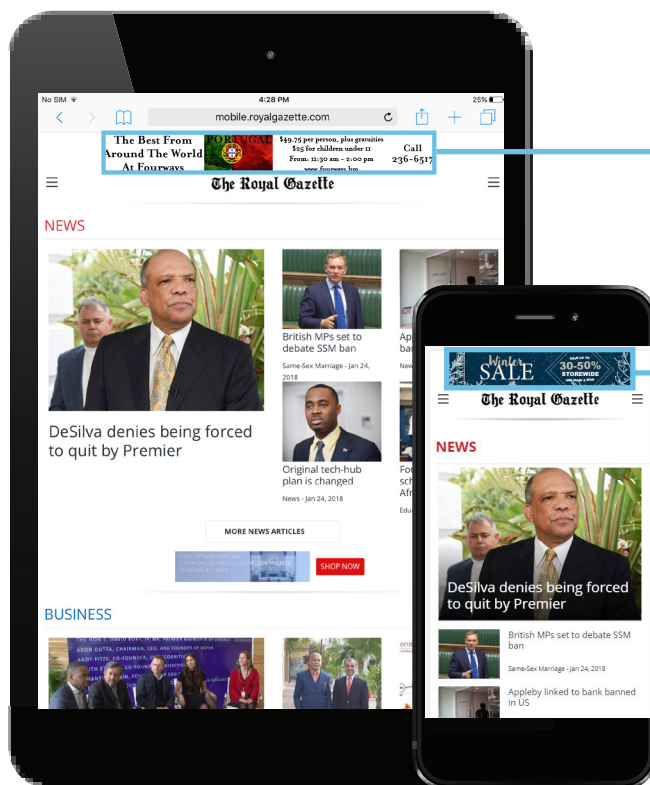
### Position

Above Masthead  
Above Page  
Right Rail 1  
Right Rail 2  
Centre Top

### Creative ad size

990x100px  
468x60px  
300x250px  
300x250px  
630x100



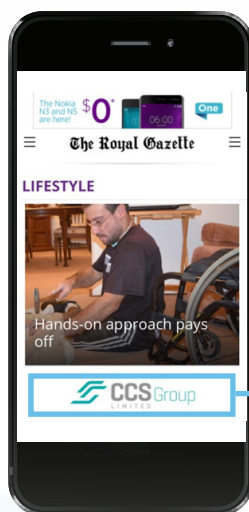


## Above Masthead

- Mobile Site wide

Size: 320x60px

**870,000 Impressions**



## In Story

Mobile Site wide

Size: 320x100px/320x60px

## Purchase Options - Above Masthead, In Story

**\$14-\$20 CPM**

**Cost per  
Thousand  
(CPM)**

### Position

Mobile Above Masthead

Mobile In Story

### Creative ad size

320x60px

320x100px/320x60px

### SkyBox 1

Homepage, Section, Article

Size: 300x250px

### Right Rail 3

Homepage, Section, Article

Size: 300x100px

### SkyBox 2

Homepage, Section, Article

Size: 300x250px

#### Lifestyle



**Thrilled to be darting worldwide**  
How did Bermuda become the focus of a Romanian's YouTube travel series? Well, Sorin Mihailovici threw a dart at a map...



**Catching up with the King of the bongos**  
Freeman Trott lights up when he gets a drum in his hands. To him it's not just an instrument, but an old friend.

**More Top Lifestyle Stories**

- How to know if we are in buyer's market
- Pipers with bags of music to delight
- Musicians are more than a bag of hot air
- Pastor Smith ministers to the homeless
- Initiative aims to attract young players
- Berkeley Institute celebrates anniversary

[More Lifestyle Articles](#)

#### Opinion



**Power, greed and their singular ability to corrupt absolutely**  
Many years ago an elder mentor said something to me that was perhaps a proverb: "Be careful following old men because they may..."



**Stamp experience leaves much to be desired**  
Dear Sir,  
I went to get a stamp this morning (January 18, 2018) at 8:03am — in the lower level with one person waiting...

**More Top Opinion Articles**

- Why it's exhausting to defend Trump
- Tech starting to lose its war on journalism
- Into the guts of the Bribery Act
- Friendly knock-back for Murdoch empire
- Back to the drawing board on sugar tax
- Trump Administration is not totalitarian
- Pensions Act touches depths of absurdity
- Civil Service solutions offered

[More Opinion Articles](#)

#### Lifestyle Columns



**Nina London: Miracles can happen in most unlikely places**  
JAN 20, 2018 8:00 AM



**Top tips to prevent pain caused by bloating**  
JAN 24, 2018 8:00 AM

#### Opinion Columns



**Al Seymour: A little child shall lead them**  
JAN 20, 2018 8:00 AM



**Christopher Famous: Cross Island a salvation or millstone?**  
JAN 19, 2018 8:00 AM

#### Photo Gallery

[View all Galleries](#)



**BBBS Thank You Mentor Awards**  
(Photographs by Blaire Simmons)  
Created: January 25, 2018



**Butterfield and Vallis 5K**  
(Photographs by Aki ...)  
Created: January 21, 2018



**Youth Maker Showcase**  
(Photograph by Aki ...)  
Created: January 21, 2018



**BSSF All-Star Football**  
(Photographs by A ...)  
Created: January 21, 2018

#### Video Gallery

[View all Galleries](#)



**YouTube star visits Bermuda**  
American YouTube star Casey Neistat has paid a



**A rare look inside the RG**  
Ever wondered what goes on in a newsroom? How a



**Duffy happy to show world where it all began**  
With fewer than 100 days until the ITU World



**Burt to focus on forgotten in Budget**  
David Burt will unveil his first Budget on February

#### CITY CALENDAR OF EVENTS

**2018**  

**January 2018**

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

[Submit Events](#)

**FOR RESERVATIONS PLEASE CONTACT:**

232-8686 | [info@beaurivagebda.com](mailto:info@beaurivagebda.com)  
[www.beaurivagebda.com](http://www.beaurivagebda.com)



## Purchase Options - Inventory Site Wide

**\$6-\$10 CPM**

**Cost per  
Thousand  
(CPM)**

#### Position

Sky Box 1

Sky Box 2

Right Rail 3

#### Creative ad size

300x250px

300x250px

300x100px

## The Royal Gazette

News Business Sport Lifestyle Opinion Features Classified Jobs Obituarie: Calendar RGMags

### Young lands regular role on Oprah show

Jonathan Bell

Published Jan 18, 2018 at 12:01 am (Updated Jan 18, 2018 at 8:21 am)

4 Comments

First Prev Next Last

Bermudian actor Lana Young with fellow actor Kadeem Hardison — known for playing Dwayne Wayne in A Different World (Photograph supplied)

Bermudian actor Lana Young has won a role as a series regular on the latest show on the Oprah Winfrey Network.

"It's what every actor works for and it's tremendous," she said. I can't get over it."

The deal means Ms Young will appear on every episode of Love Is ..., which follows the struggle of a couple to forge careers in the movie industry in Hollywood.

The show is scheduled to debut this summer on OWN, which reaches millions of viewers.

The drama stars Michele Weaver and

Click here for detailed

73 F Light Rain Showers

#### Preferred Posts

Saturday 20th January Open Houses

Property	Price	Features
The Cobble	\$195,000	1100 sq ft to 1200 sq ft
Spring Berry Lane	\$423,000	1100 sq ft to 1200 sq ft
Grandview Villa Unit 3	\$375,000	1100 sq ft to 1200 sq ft

Rego Sotheby's International Realty

AC/HEAT  
VENTILATION  
AUTOMATION SYSTEMS

CLICK HERE >

AIRCARE

Related Stories

Sisters to play at Bermuda Festival

## Inside Article

Size: 300x250px

News 580,000 Impressions

## Preferred Post (f2f)

Size: N/A

(Quotes Provided Upon Request)

ms young said: it was "everything I used to dream about sitting in the edge of the island, looking out to the ocean and dreaming".

Ms Young added that, as her role is set in the future, designers can have "fun" with the design of her clothes.

She said: "My wardrobe is going to be off the hook."

Discover your world.

Comments

You must be registered or signed-in to post comment or to vote.

Published Jan 18, 2018 at 12:01 am (Updated Jan 18, 2018 at 8:21 am)

Young lands regular role on Oprah show

What you Need to

1. For a smooth experience with our commenting system we recommend that you use Internet

Committee investigates airport protests

Genealogist donates life's work to Bermuda

Young lands regular role on Oprah show

Scott demands Civil Service clarity

Farewell to a 'Bermudian hero'

THE WEEK'S MOST DISCUSSED STORIES

## Article Bottom

Size: 600x140px

Purchase Options - Inventory Site Wide

\$5-\$10 CPM

Cost per  
Thousand  
(CPM)

Position

Inside Article

Article Bottom

Creative ad size

300x250px

600x140px

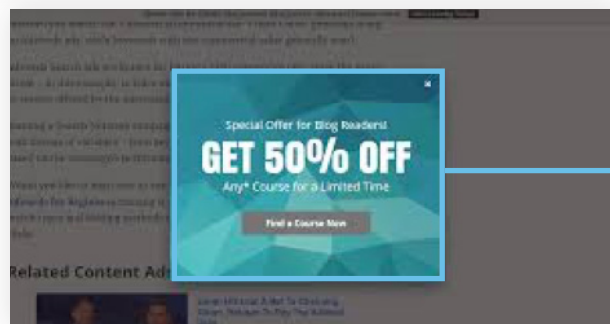




## Homepage Takeover

Size: 1,600x800px

\$3,500/day



## PopUp

Size: 640x360px

Minimum 25,000 Impressions  
\$3,500/day



## Newsrack & App

Size: TBD

\$250/month

## Purchase Options

## Quotes Provided Upon Request

### Position

Homepage Takeover

\*PopUp

Newsrack & App - Inside Article

\*Limit 1 per period of time.

### Creative ad size

1,600x800px

640x360px

TBD



### Welcome to your rgmags.com newsletter

We hope you have a prosperous 2018! Whether you're looking for something to do on NYE or thinking about going green we hope you find what you're looking for in this monthly e-newsletter.



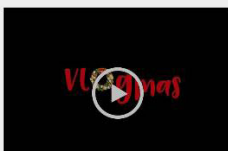
#### NYE at The Loren

With The Big Chill, as headliners, organisers are hoping to deliver an unforgettable experience that local revelers will enjoy.



#### My Toronto

Bermudian, Sara Graham goes back to the city she spent 20 years in and shares old and new favourites. Read more on [rgmags.com](http://rgmags.com)



#### Vlogmas 2017

Get to know some of our team members behind The Royal Gazette & rgmags.com as we get into the holiday spirit by vlogging our '12 Days of Christmas' gift exchange!



#### So Much Imagination!

It has been going on for over half a century and remains popular as



BERMUDA | Friday January 26, 2018

## The Royal Gazette Daily Headlines

### News

#### Calls for 'Sir Clyde' gain traction

When it comes to securing a knighthood for Clyde Best, top footballers Shaun Goater and veteran pro Randy Horton are on the same team: make it happen. The death this month of Cyrille Regis,...

[Read More »](#)

- » Moniz: Burt right to sustain Lahey lawsuit
- » Smuggler caught with \$117,000 of cocaine
- » Films featured at BIFF compete for an Oscar
- » Road safety campaign to Drive For Change
- » Economic data released
- » St George's man banned from roads for two years
- » Island reaps \$4.6 million in sports fishing
- » Drink driver banned from roads for 18 months
- » BUT organising fundraising race
- » Three arrested after disturbance in Warwick
- » Foggo and union in 'change management' talks
- » Big deal: 'littlers' salute mentors
- » Major crash on East Broadway
- » Teen in hospital after Warwick stabbing
- » Residents urged to protect against flu rise
- » Woman banned for being three times over limit
- » Bryant: British reputation at risk over SSM ban
- » Hearing in Lahey case to go ahead
- » Anger at expansion of world heritage status
- » Jamaican cocaine smuggler jailed for six years
- » Big Sister of the Year 'surprised', 'happy'
- » Burt meets tech titans in Davos
- » CedarBridge open house on Wednesday
- » Big Brother of the Year happy to give back



Current Weather 59°  
Mostly Cloudy



#### Lifestyle

##### Successful memoir filled with love and laughter

The story begins in utero. Audrey McLean's mother was bleeding while pregnant. It's the start of...

[Read More »](#)

» Band of brothers hitting the high notes

MORE LIFESTYLE



Are we witnessing a coup by stealth?

<> Nearly all men can

## RG Mags

Header Banner Ad

Size: 600x100px

10,800 Distribution

Monthly	\$1000.00
3-6 Months	\$650.00
9-12 Months	\$500
Per Month	

## Daily E-Mailer

Banner ad x 2 Spots

Size: 726x75px (1)


10,800 Distribution

(Daily Newsletter once a day every 9am)


Monthly	\$1,650.00
3 Days (min.)	\$350.00
3 x Rate	\$1,200.00
9-12 x Rate	\$1,000.00

Size: 468x60px (2)


### News



**Caines: protest pushed me to become MP**  
Minister of National Security Wayne Caines said that the December 2 protests marked a turning...



**Payne's passion for the past**  
A passion for the island's hidden past has won a commendation for Bermudian student...




**UPDATED: Edness killer fails to get conviction quashed**  
The gunman convicted of the gun murder of Prince Edness has failed in a bid to have his murder...

#### More Top News Stories


- NEW** Donation to Bermuda Sloop Foundation
- NEW** Road safety meeting called tomorrow
- NEW** Parents advised on early learning
- NEW** Warning over local kidney transplants
- NEW** Sailboat towed into St George's Harbour
- Neighbours kick up a stink over dairy farm

### Business




**Trunomi wins big at global fintech event**  
Bermudian financial technology start-up Trunomi scooped a major international prize by winning the Global Fintech...

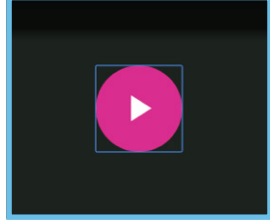
### Sport



**Four-goal Simons denied by gutsy Onions**  
Flanagan's Onions 4 X-Roads Warriors 4 Striker Paul Simons netted four times but X-Roads still could...



**BODYPUMP VIRTUAL**  
BIG WORKOUTS. BIG SCREEN  
70 Church Street East Hamilton




## Video

Average 14,000 Views

CPM

\$12-\$16

First Prev **1** **2** Next Last



Inside the RG

## Pre-Roll

Size: 300x250px

1-5 \$1,000/month

6-12 \$650/month



# Online Desktop and Mobile Rates

## Business Builder CPM - Run of Site Premium Positions

**\$10-\$16**



Position	Creative ad size
Above Masthead	990x100px
Above Page	468x60px
Right Rail 1	300x250px
Right Rail 2	300x250px
Centre Top	630x100

## CPM Run of Site\* - Base on Available Inventory

**\$5-\$10**



Position	Creative ad size
Above Masthead	990x100px
Above Page	468x60px
Right Rail 1	300x250px
Right Rail 2	300x250px
Right Rail 3	300x100px
Skybox(es)	300x250px
Inside Article	300x250px
Article Bottom	600x140px
Tower	120x600px

\*Must provide minimum 4 pieces of creative.

## Mobile CPM

**\$14-\$20**



Position	Creative ad size
Mobile Above Masthead	320x60px
Mobile Content	320x100px/320x60px

## The Royal Gazette Generated over 50 million page views in 2018

We use Google DFP Premium to manage digital ads.

## Graphic Design Rates

Advert Size	Rate
Flat Fee (includes 1 revision)	\$35

## Ad Specifications



### General Ad Requirements

- RG accepts files in the any of the following formats:  
**Static Adverts:** JPG, PNG  
**Animated Adverts:** GIF and HTML 5
- Maximum file size is 150kb
- Creative with a white background must have a minimum 1-pixel border to differentiate ad from

editorial content. RG reserves the right to give 24 hours' notice prior to holding a campaign if the specifications are not met.

- RG reserves the right to add the word "advertisement" above any ad that may be construed as possible editorial.
- All ads should be coded so that "click-thrus" launch a new browser window using target="\_blank".
- Up to 3 additional loads of up to 50K each may be

initiated after a user clicks on the ad.

- We do not allow expanding ads.
- We accept third-party vendors, upon our approval.

### Animated Ad Specifications

- 30-second maximum for any animation.
- Flash animations are not supported by Apple products: iPad, iPod, iPhone.
- RG no longer accepts Flash, HTML 5 only

# Terms & Conditions

- News site advertising cannot be directly competitive and/or disparaging to [www.theroyalgazette.com](http://www.theroyalgazette.com).
- News site advertising cannot promote specific features of their online coverage and/or site in their ads on [www.theroyalgazette.com](http://www.theroyalgazette.com).
- All public policy, advocacy, political or candidate advertising must include a "Paid for by \_\_\_\_" label on all frames of the ad. It must be clear who placed the ad.
- All advertising content must be clearly differentiated from editorial content RG reserves the right to reject any ads that are disparaging to RG or have potential for user confusion.
- If an advertisement is deemed by the Publisher to be an editorial style advertisement, the Publisher reserves the right to insert above or below such advertisement the word "Advertisement". The use of regular news typefaces or facsimile type styles which may mislead readers into interpreting an advertisement to be news content is not permitted.
- The advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, and published pursuant to this Agreement, and shall indemnify and save the Publisher harmless against any demands, claims or liability arising from the publication of said advertising copy. The advertiser shall reimburse the Publisher in settlement of claims or in satisfaction of judgments obtained by reason of the publication of such advertising copy together with all expenses incurred in connection therewith, including, but not limited to legal fees and cost of litigation.
- publisher. The Publisher reserves the right to back rate and re-rate any unfulfilled agreement.
- All advertising will be paid at time of placement, unless the advertiser has credit terms with The Royal Gazette Limited.
- Advertisers wishing credit terms must make application through the Accounts Department of The Royal Gazette Limited before credit may be extended.
- Credit cards may be used for the purchase of all advertising services if an advertiser does not have an account. Visa and MasterCard are accepted. Please contact our accounts payable department ([ap@royalgazette.bm](mailto:ap@royalgazette.bm)) for other payment methods
- Accounts shall be paid within 30 days. Accounts which are overdue may be subject to an interest charge and/or administrative charges.
- Advertisements cancelled by the advertiser less than two full working days prior to publication, may be subject to 50% of space charge.

## Deadlines

- All ads must be delivered to the Publisher a minimum of three working days before the campaign is to run. We will review all ads to make sure they comply with our requirements. Ads that do not meet the RG requirements will be returned to the advertiser for correction, which may result in a delay of the campaign.
- All advertisements are required to be delivered in electronic format via disk, email or to the FTP Site.

## Payment and Rate Terms

- All contract rate advertisers with a contract rate will have the value of all online advertising accumulated to earn annual volume rate discounts for their newspaper advertising.
- The Publisher reserves the right to increase the advertising and other rates at any time with the minimum notice period of one month. The advertiser reserves the right to cancel an existing agreement at any date upon which the higher rates are made effective by the

## The Royal Gazette reserves the right to reject any ads for the following reasons:

- General Advertisements that contain fraudulent, deceptive or misleading statements or illustrations.
- Attacks of a personal nature.
- Advertisements that are overly competitive or that refer abusively to the goods or services of others.
- Offensive to Good Taste – Indecent, vulgar, suggestive or other advertising that, in the opinion of The Royal Gazette, may be offensive to good taste.
- Discrimination advertisements that fail to comply with the express requirements of Bermuda laws.
- Investments advertisements that do not comply with applicable Bermuda laws and regulations.
- Political advertisements that do not identify the paid sponsor in every frame of the ad will not be accepted.
- Tobacco Advertisements for cigarettes and other tobacco products.
- Occult Pursuits advertisements for fortune telling, dream interpretations and individual horoscopes except when ordered for entertainment sections or guides or when the emphasis is on amusement rather than serious interpretation.
- Endangered Species advertisements offering furs or products made from the furs or hides of animals included on government endangered species lists.
- Online Gaming advertisements promoting online gaming or wagering sites.

For all inquiries, please contact your Advertising Solution Specialists.

## ADVERTISING INQUIRIES

### Advertising Solution Specialists

Sales Team

Shawn-Naé Cann

Marguerita Carter

Kelli Miller

### Phone

295-5881

278-0117

272-2008

272-2011

### E-mail

[sales@bpmedia.bm](mailto:sales@bpmedia.bm)

[sncann@bpmedia.bm](mailto:sncann@bpmedia.bm)

[mcarter@bpmedia.bm](mailto:mcarter@bpmedia.bm)

[kmiller@bpmedia.bm](mailto:kmiller@bpmedia.bm)

Firm Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

Parish: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Website Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

## The Royal Gazette Online Rate

The Advertiser agrees to the conditions set out below and on the reverse side of this Agreement.

Rate \$: \_\_\_\_\_

Size: \_\_\_\_\_ Placement: \_\_\_\_\_

Animation: ☐ Yes (limited to 30 sec.) ☐ No

Contract Commencement Date: \_\_\_\_\_ This Contract shall be fully completed before: \_\_\_\_\_

- (a) Not anything herein to the contrary, The Royal Gazette reserves the right to increase the rate firstly herein mentioned for the said advertising at any time and from time to time during the Agreement on notice to the Advertiser, in which event the advertiser may elect to cancel the Agreement on a pro-rata basis by notice in writing to The Royal Gazette Limited, such notice to be received prior to the date upon which the higher rate is effective, and such cancellation to take effect on the date the higher rate was to take effect.
- (b) All locations are subject to rotation with other ads unless otherwise agreed.
- (c) All creative must be delivered (1) working day before insertion.
- (d) Ad can be changed once per week with this limitation.
- (e) A URL web link is to be provided when an advert is required to link to an external location.

The Royal Gazette will not be held liable for any errors or corrections to the media kit and reserves the right to make adjustments accordingly.

The items specified in this contract represent an exclusive offering agreement between The Royal Gazette Ltd. and the client. When signed below by officers representing both parties, the agreement shall be considered effective.

Company Authorised Signature: \_\_\_\_\_ Business Title: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

## For Office Use Only

Advertising Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Advertising Agency: \_\_\_\_\_ Date: \_\_\_\_\_

Marketing & Sales Manager: \_\_\_\_\_ Date: \_\_\_\_\_

Account Number: \_\_\_\_\_ Accounts Approval: \_\_\_\_\_

Account Ref. Number: \_\_\_\_\_ Date: \_\_\_\_\_



Firm Name: \_\_\_\_\_ Campaign Name: \_\_\_\_\_

Purchase Order: \_\_\_\_\_ Account: \_\_\_\_\_ Booking Number: \_\_\_\_\_

Run of Site (ROS) ☐

## Standard Sections

☐ Lifestyle ☐ Opinion ☐ Classifieds ☐ Jobs ☐ Special Sections ☐ Search ☐ Follow it Live

## Standard Banners:

☐ Home ☐ Business ☐ News ☐ Section Page ☐ Sports ☐ Lifestyle  
☐ Classifieds ☐ Jobs ☐ Obituaries ☐ Opinion ☐ Search ☐ Article Pages

## Advert Options (size in pixels WxH)

☐ Above Masthead (990x100) ☐ Rt Rail 3 (300x100) ☐ Centre Bottom (600x140) ☐ Mobile Head (320x60)  
☐ Above Page (468x60) ☐ Rt Rail 4 (300x100) ☐ Inside Article (300x250) ☐ Mobile Content (320x60)  
☐ Rt Rail 1 (300x250) ☐ Rt Rail 5 (300x100) ☐ Article Bottom (600x140)  
☐ Rt Rail 2 (300x250) ☐ Rt Rail 6 (300x100) ☐ Tower (120x600)  
☐ Skybox 1 (300x250) ☐ Rt Rail 7 (300x100) ☐ PopUp (640x360)  
☐ Skybox 2 (300x250) ☐ Centre Top (630x100) ☐ HP Takeover (1600x800)

## Animation

☐ Yes – Maximum size is 150kb and animation limited to 30 secs ☐ No

Link URL (Required for GIF/JPG): \_\_\_\_\_

Start Date (dd/mm/yyyy): \_\_\_\_\_ End Date (dd/mm/yyyy): \_\_\_\_\_

All locations are subject to rotation with other ads.

Additional Information: \_\_\_\_\_

## Terms and Conditions

All creative must be delivered a minimum of three (3) business days before insertion. A banner may be changed one time per week. The items specified in this contract represent an exclusive offering agreement between The Royal Gazette Ltd. and the client. When signed below by officers representing both parties, the agreement shall be considered effective.

## Company-Authorised Representative

Print Name: \_\_\_\_\_ Price: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## For Office Use Only

Check for availability: \_\_\_\_\_ Received Ad: \_\_\_\_\_

Confirm Pricing with Customer \_\_\_\_\_ Check Ad \_\_\_\_\_ Confirm Credit Info \_\_\_\_\_ URN \_\_\_\_\_